

## Frank Tersigni Vice President, Business Development

Veteran leader in the high technology community. His previous roles included:

Got Corporation (Chief Executive Officer)– leading SaaS-based email marketing services provider targeted at customer loyalty and retention programs – successfully restructured the company, delivered record revenues and sold the company to a strategic buyer (Protus IP Solutions).

Genesys Telecommunications (VP, Business Development) – responsible for all corporate M&A activities, technology partnerships and corporate strategy – successfully established relationships with ClickFox and RightNow – successfully completed acquisition of Informiam by Genesys.

VoiceGenie Technologies (C.O.O. and VP, Marketing and Business Development) – responsible for strategy, marketing, channels and product management – successfully re-architected the company’s go-to-market strategy and contributed to record revenues and return to profitability – successfully sold the company to Alcatel Lucent (Genesys).

IBM Canada / LGS (VP) – responsible for several major initiatives including development of go-to-market programs based on Microsoft, Onyx, Pivotal and Siebel for contact center and CRM solutions.

CallPro Canada (Co-Founder and VP) – responsible for creating Canada’s leading provider of multi-media customer interaction management solutions – successfully sold the company to IBM/LGS.

